

The Future Is in the Balance: Which One We Get Will Pivot on What People Understand and What They'll Fight For

The Trump Fascist Regime Must Go—NOW!

There is a whole new way to live— with a fundamentally different system

**Donate to Having a Big Impact with @BobAvakianOfficial
\$30,000 Goal by July 1st!**

Bob Avakian is a revolutionary leader who has developed the new communism. Your donation will go towards impacting society with the analysis and vision he's providing, sounding the alarm and raising people's sights:

About the need to unite all who can be united to defeat Trump/MAGA fascism, before it's too late AND that "there is a whole new way to live—with a fundamentally different system."

\$30,000 will fund a high-impact poster project in a number of cities combined with targeted online advertising.

Millions are outraged about the "crazed speed" with which the Trump fascist regime is moving—criminalizing dissent, crushing academia, gutting the rule of law, attacking immigrants and trans people, with women and Black and Brown people in their sights. **But most people do not understand the gravity of the fascist threat OR the urgent need for this fascism to be defeated before it is too late, and how that is possible.**

This is what people get from the concrete and real-time leadership that Bob Avakian (BA) is providing through his social media, @BobAvakianOfficial.

Millions are agonized about what *gave rise* to this fascist nightmare, and argue correctly that we can't just go back to what got us in this mess in the first place. **But most people don't know that there is a whole other way we could be living.**

This is what people get from encountering the new communism developed by Bob Avakian, a serious and scientifically grounded framework for making a revolution for a whole new system. The new communism provides the understanding of how to organize society on a radically different foundation with an emancipating transformation of the economy, uplifting ways of relating among people and in the culture that can finally bring an end to the atrocities that are built into the daily functioning of capitalism-imperialism.



Your contribution will help break through the blind and unthinking anti-communist dismissal that gives rise to hopelessness and low dreams. It will be part of opening up a much bigger debate about what it means to act in the interests of humanity, at a moment of great danger for the people of the world. It will contribute to fostering a debate with what Bob Avakian has argued for: "broadness of mind and generosity of spirit."

Your donation will have a material impact in *changing* what people understand, and what they are debating... what they are fighting for and dreaming of.

You are needed to be part of raising \$30,000 by July 1. Donate, spread this message, talk to your friends and ask them to spread this campaign and to donate.

What your donations will do:

- **\$70** will pay for a busy NYC intersection to be plastered with large posters for one day.
- **\$5** will pay for one day of advertising on Instagram for BA's social media reaching 500 people between the ages of 18-24 who cross through that same area.
- **\$350** will pay for 400 large posters around NYC or DC for one day.
- **\$20** will pay for one day of advertising with excerpts from *The Bob Avakian Interviews* on YouTube to people searching "communism" "Bob Avakian" "Revolution" "fascism" "authoritarianism," etc. This reaches an average of 1,600 people daily.

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Bob Avakian is a revolutionary leader who has brought forward a whole new framework for human emancipation: the new communism. Through his social media, he's bringing alive why we need a revolution, how it's possible and what it's all about.



*Bringing truth the powers-that-be don't want you to have—
truth you need to know*